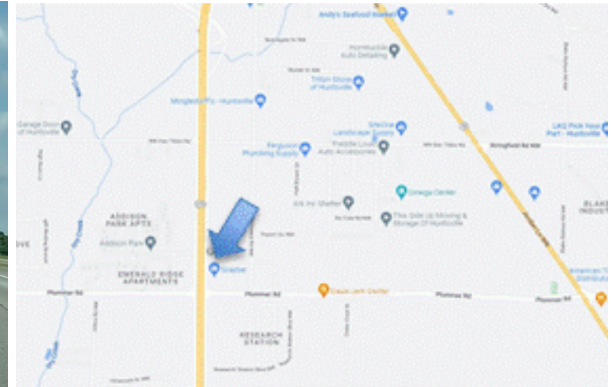




## Digital Billboard in Huntsville, AL F/N

Located 5928 RESEARCH PARK BLVD one half mile North of Plummer Road, Perfect Right Read going North on Research Park Blvd, a short distance from gate 9 at the RED Stone Arsenal.



Location: Research Parkway Blvd NW, LR Facing North

Facing: North | Size: 14' x 48' | Spot Length: 7.5 seconds | Impressions: Weekly 103,436 | TAB Panel ID:

Latitude: 34.776164 Longitude -86.672345

### Rate Card

4-Week Cost: \$1,200 Net

Monthly Showings: 43,200

Production: \$70

ALDOT Traffic Count: 42,646 vehicles daily

Production: 520 x 1760 jpeg, 72 DPI

### DEMOGRAPHICS:

- Huntsville largest City in the state of Alabama, POPULATION 395,211
- Huntsville unemployment less than 2%
- Median household income \$66,887
- Median value Homes \$190, 200
- Huntsville is one of the fastest growing cities in Alabama; also, the home of Redstone Arsenal ( NASA )
- Education: High school & college graduates 91.7 %

**Sha Outdoors**  
**P.O. Box 33 Eldridge, Al 35554**  
**205.495.0043**