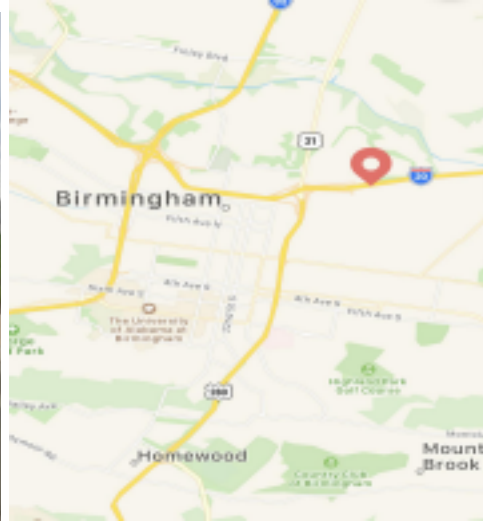




## Digital Billboard I-20/59 ¼ mile past 31st Street

The 12' x 24' digital board is located I-20/59 East right past TOP GOLF. This board is designed to reach commuters from downtown Birmingham to Trussville, Irondale and many local communities in the Birmingham area. Also located in the center of downtown Birmingham.



Location: I-20/59 East, Right Read, 50 yards past 31st Street **RATE CARD** Facing: East Side facing South West 4  
- week cost: \$1000 Net Size: 12' x 24' Production: \$50 Spot Length: 7.5 seconds  
Impressions: 186,920 week ALDOT Traffic Count: 126,000 vehicles daily TAB Panel ID: 30991125 Specs: 176 x  
368 jpeg Latitude: 33.534408  
Longitude: -86.796301

### **DEMOGRAPHICS:**

- Birmingham is the most populous city in the U.S. state of Alabama and the county seat of Jefferson County • The city's population is 207,235
- The downtown area of Birmingham is the central hub to Alabama businesses such as Healthcare, banking, entertainment and is the home to the headquarters of Bell South, Alabama Power, Regions Bank, BBVA Bank
- Home to 4 universities - Miles College, Birmingham Southern, Samford and University of Alabama at Birmingham
- I-20/59 leads to Birmingham Airport - home of the Birmingham Barons, Birmingham Jefferson County Civic Center and Top Golf

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