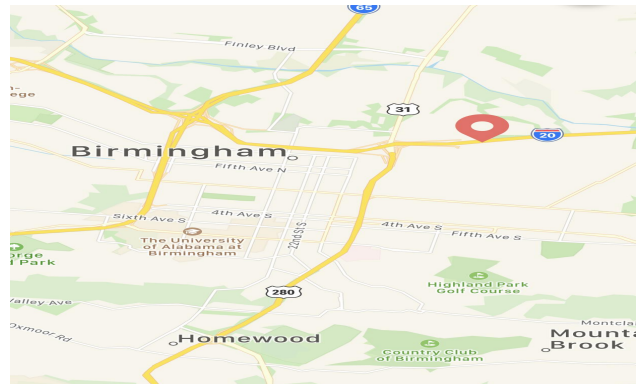




## Digital Billboard I-20/59 ¼ mile past 31st Street

The 12' x 24' digital board is located I-20/59 East right past TOP GOLF. This board is designed to reach commuters from downtown Birmingham to Trussville, Irondale and many local communities in the Birmingham area. Also located in the center of downtown Birmingham.



Location: I-20/59 East, Right Read, 50 yards past 31st Street  
Facing: East Side facing South West  
Size: 12' x 24'  
Spot Length: 7.5 seconds  
Impressions: 186,920  
TAB Panel ID: 30991125  
Latitude: 33.534408  
Longitude: -86.796301

### RATE CARD

4 - week cost: \$900 Net  
Production Cost: \$100

ALDOT Traffic Count: 126,000 vehicles daily  
Specs: 176 x 368 jpeg

### DEMOGRAPHICS

- Birmingham is the most populous city in the U.S. state of Alabama and the county seat of Jefferson County
- The cities population is 207,235
- The downtown area of Birmingham is the central hub to Alabama businesses such as Healthcare, banking entertainment and is the home to the headquarters of Bell South, Alabama Power, Regions Bank, BBVA Bank
- Home to 4 universities - Miles College, Birmingham Southern, Samford and University of Alabama at Birmingham
- I-20/59 leads to Birmingham Airport - home of the Birmingham Barons, Birmingham Jefferson County Civic Center and Top Golf

Sha Outdoors, LLC  
P.O. Box 33 Eldridge AL 35554  
205.495.0043

