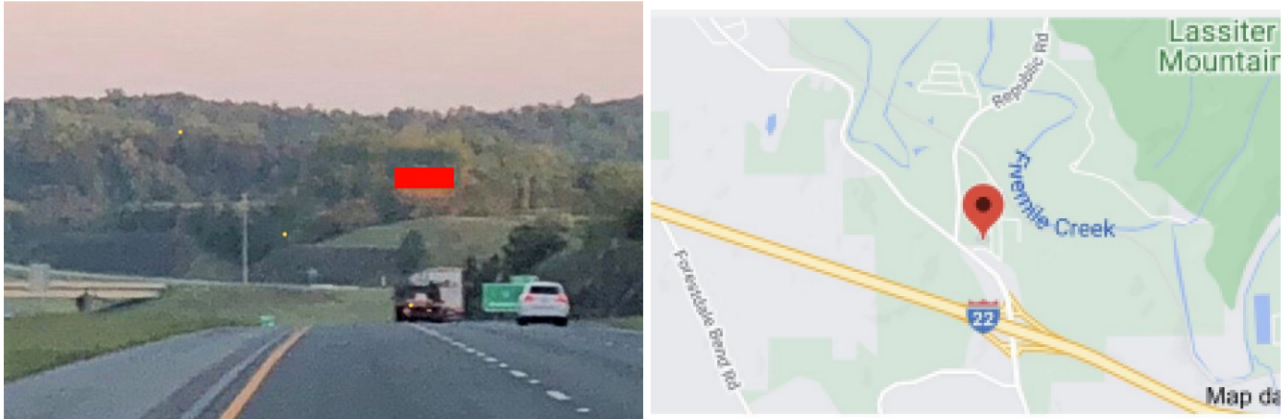




Bulletin Board I-22 East at Exit 91

The 14' x 48' bulletin board is located on I-22 East near Old Cherry Ave. The board is designed to reach commuters from Tupelo Mississippi and Jasper Alabama to Birmingham and many other local communities in the Brookside area. It is located in Brookside on Old Cherry Ave., off Exit 91.



Location: I-22 East, Left Read Exit 91 **RATE CARD** Facing: West Side facing South West 4 - week Cost \$1000 Net
Size: 14' x 48' Production Cost: \$650.00 Impressions: 64,234 Erection Cost: \$450.00 TAB Panel ID: 3099123
Latitude: 33.597401 Longitude: -86.888146 ALDOT Traffic Count: 23,100 vehicles daily

DEMOGRAPHICS:

- Brookside is a former mining town, located in North Central Jefferson County, Alabama, U.S. • The population is 1,313
- The town is within the Birmingham area, Jefferson County Alabama. Brookside businesses are within the local areas, businesses include banking, healthcare, and shopping.
- The I-22 commutes into Birmingham, Alabama, approximately 5 miles to I-65 into Birmingham. • The University of Alabama at Birmingham is near the Brookside town.
- The Brookside town is near the Birmingham area, which includes entertainment such as McWane Center, Birmingham Zoo and other attractions.

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