



## Digital Billboard I-22 East at Exit 65

The 14' x 48' digital board is located I-22 East near Industrial Boulevard. This board is designed to reach commuters from Tupelo Mississippi and Jasper to Birmingham and many other local communities in the Jasper area. It is located



in Jasper on Whiting Lane off ramp Exit 65.

Location: I-22 East, Right Read, Exit 65

Facing: East Side, facing West

Size: 14' x 48'

Spot Length: 7.5 seconds

Impressions: 29,752

TAB Panel ID: 30991119

Latitude: 33.796496

Longitude: -87.247205

### RATE CARD

4 week cost: \$1200

Production Cost: \$100

ALDOT Traffic Count: 24,162

### DEMOGRAPHICS

- Jasper is a city in and the county seat of Walker County, Alabama U.S.
- The population is 13,275
- Jasper is a mid-sized city in North Central Alabama. City businesses are banking, healthcare, entertainment and shopping in the surrounding area.
- The I-22 commutes into Birmingham, Alabama, approximately 40 miles away.  
Prior to the home of Tom Bevill U.S. Congressman. Also home of Bevill State Community College.
- Lewis Smith Lake & Dam is used for recreational activities such as hiking, water skiing, bike riding, boating and it even hosts the Bassmaster Open Series Tournament. Also other attractions are such as golfing, children activities at Sunny's Family Fun Center and Jasper Speedway.

**Sha Outdoors**  
P.O. Box 33 Eldridge, Al 35554  
205.495.0043

