



## I-22 East at Exit 65

The 14' x 48' board is located I-22 East near Industrial Boulevard. This board is designed to reach commuters from Birmingham and Jasper to Tupelo Mississippi and many other local communities in the Jasper area. It is located in Jasper on Whiting Lane off ramp Exit 65.

Location: I-22 East, Right Read, Exit 65

Facing: East Side, facing East



Size: 14' x 48'  
Impressions: 29,752 TAB  
Panel ID: 30991119  
Latitude: 33.796496  
Longitude: -87.247205

### RATE CARD

4 week cost: \$1200

Banner Cost: \$750

Erection Cost: \$550

ALDOT Traffic Count: 24,162

### DEMOGRAPHICS

- Jasper is a city in and the county seat of Walker County, Alabama U.S.
- The population is 13,275
- Jasper is a mid-sized city in North Central Alabama. City businesses are banking, healthcare, entertainment and shopping in the surrounding area.
- The I-22 commutes into Birmingham, Alabama, approximately 40 miles away.  
Prior to the home of Tom Beville U.S. Congressman. Also home of Beville State Community College.
- Lewis Smith Lake & Dam is used for recreational activities such as hiking, water skiing, bike riding, boating and it even hosts the Bassmaster Open Series Tournament. Also other attractions are such as golfing, children activities at Sunny's Family Fun Center and Jasper Speedway.

**Sha Outdoors**  
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